

Printed Pages : 2



FD403

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 165412**

Roll No.

--	--	--	--	--	--	--	--	--	--

**BFAD**

(SEM. IV) THEORY EXAMINATION, 2014-15  
**CONTEMPORARY FASHION STUDIES**

Time : 3 Hours]

[Total Marks : 60

**SECTION - A****Attempt all questions.****5×2=10**

- 1 Explain life style?
- 2 Explain fashion technology?
- 3 What is hippies?
- 4 Write any 5 domestic brands name?
- 5 Wrtie any 5 international brands name?

**SECTION - B****Attempt any two questions.****2×10=20**

- 6 Explain the role of films towards fashion?

- 7 Fashion for functional requirements- Justify?
- 8 Explain the fashion icons of 21<sup>st</sup> century?
- 9 Describe the historical background in Middle East and Asia.

**SECTION - C**

**Attempt any three questions.**

**3×10=30**

- 10 Explain about any 2 prominent designers of 20<sup>th</sup> century?

**OR**

- 10 Write about the western influence against the backdrop of globalization?

- 11 Describe any 2 famous designers and brands of 21<sup>st</sup> century?

**OR**

- 11 Explain about the fashion icons of 20<sup>th</sup> century?

- 12 Explain the influence of travel and media towards fashion?

**OR**

- 12 Briefly explain the social and environmental consciousness?