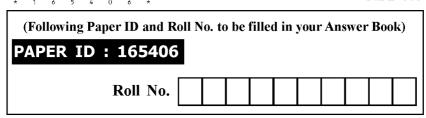
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NFD403



BFAD

(SEM. IV) THEORY EXAMINATION, 2014-15 CONTEMPORARY FASHION STUDIES

Time: 3 Hours [Total Marks: 60

SECTION-A

ATTEMPT ALL THE QUESTIONS.

 $5 \times 2 = 10$

- 1 Explain contemporary fashion.
- 2 What is fashion?
- **3** What is fashion technology?
- 4 Explain fashion icons. Give an example.
- 5 Write about any two Indian fashion designers.

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SECTION-B

ATTEMPT ANY 2 QUESTIONS.

 $2 \times 10 = 20$

- **6** Explain the historical background of western Europe.
- 7 Discuss about fashion movements.
- 8 Discuss about any two Indian fashion brands.
- 9 Explain the role of films towards fashion.

SECTION-C

 $3 \times 10 = 30$

10 Explain any two international fashion icons.

OR

- 10 Explain the influence of travel, life style and media towards fashion.
- 11 Brief about any two international fashion designers.

OR

- 11 Explain the role of the export industry to improve fashion.
- 12 Explain fashion for functional requirement.

OR

12 Explain fashion going global.

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