

Printed Pages : 2



NFD403

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165406

Roll No.

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BFAD

(SEM. IV) THEORY EXAMINATION, 2014-15
CONTEMPORARY FASHION STUDIES

Time : 3 Hours]

[Total Marks : 60

SECTION-A

ATTEMPT ALL THE QUESTIONS.

5×2=10

- 1 Explain contemporary fashion.
- 2 What is fashion?
- 3 What is fashion technology?
- 4 Explain fashion icons. Give an example.
- 5 Write about any two Indian fashion designers.

SECTION-B

ATTEMPT ANY 2 QUESTIONS.

2×10=20

- 6 Explain the historical background of western Europe.
- 7 Discuss about fashion movements.
- 8 Discuss about any two Indian fashion brands.
- 9 Explain the role of films towards fashion.

SECTION-C

3×10=30

- 10 Explain any two international fashion icons.

OR

- 10 Explain the influence of travel, life style and media towards fashion.
- 11 Brief about any two international fashion designers.

OR

- 11 Explain the role of the export industry to improve fashion.
- 12 Explain fashion for functional requirement.

OR

- 12 Explain fashion going global.