

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 2626****Roll No.**

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**BFAD**

(SEM. VII) ODD SEMESTER THEORY EXAMINATION 2012-13

**TRADE POLICY***Time : 3 Hours**Total Marks : 100***Note :** (1) Attempt *all* questions.

(2) All questions carry equal marks.

1. (a) Write the salient feature of new policies toward foreign investment after year 1991. **(2×10=20)**  
(b) Define balance of payments. How it is important for any country ?
2. Describe the working of garment export house and compare it with domestic garment house. **(20)**
3. Write short notes on any **TWO** : **(2×10=20)**
  - (a) Quantitative restriction
  - (b) Import license
  - (c) Special economic zone.
4. What is accountancy ? Write the benefits and limitations of accounting methods. **(20)**
5. Define Brand. Write the techniques of brands promotion. How product quality plays important role in brand promotion ? **(20)**