

- (ii) Why is there a need of international language? (1)
- (iii) Identify the special features of Esperanto. (1)
- (iv) Suggest a suitable title to the passage. (1)
5. Write a short note on any TWO of the following: (3+3+6)
- a) Wisdom always wins.
- b) Failures are the stepping stone to success.
- c) Never cry over spilt milk..
6. Write a news-report on any topic of your choice. (4)
7. Write an essay on any of the following topics: (7)
- a) National Integration.
- b) Information Technology: A Revolution in the Modern World.

OR

Write a dialogue on any of the following topics:

- (a) The Menace of Drugs.
- (b) Environment and Technology.

—X—

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(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 181117

Roll No. 

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**B.Arch. (Semester-I)**

**THEORY EXAMINATION 2015**

**COMMUNICATION SKILLS & TECHNIQUES**

**[CARRY OVER]**

*Time : 3 Hours]*

*[Total Marks : 50*

**SECTION – A**

1. Attempt all parts of the following question: (16 marks)
- a) Give one word substitution for the following : (4)
- i. Being all powerful.
- ii. The art of effective speaking.
- iii. A number of artists and dancers.
- iv. Lover of mankind.
- b) Transform the following as directed against each: (4)

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(4)

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(1)

[Contd...

- i. Ashoka was greater than any other king. (Superlative)
- ii. Let not the weak be insulted. (Interrogative)
- iii. He looks terrible. (Exclamatory)
- iv. Always be kind to the needy. (Negative)
- c) Correct the following sentences: (4)
  - i. He is true to his words.
  - ii. Each of the followed their plan.
  - iii. The climate of Switzerland is cooler than Australia.
  - iv. This paper is inferior than that.
- d) Fill in the blanks with the appropriate word in the brackets: (4)
  - i. We are accustomed ..... hard work. (to, of)
  - ii. She is good ..... Mathematics. (at, in)
  - iii. Rohan is indebted ..... me. (with, to)
  - iv. My mother complies ..... my request. (at, with)

### SECTION – B

**Note:** Attempt all parts of the following: (34 marks)

2. Answer any TWO of the following questions: (2+2=4)
  - a) Define sales letter.
  - b) How does language act as a tool to communication?
  - c) What are the barriers to communication?

3. Answer any ONE of the following questions: (8)
  - a) Discuss the process of communication. Differentiate between general and technical written communication?
  - b) Define the methods of making an effective presentation before a large audience?
  - c) What do you understand by the flow of communication in an organization? Discuss the purposes and limitations of all the directional flow of communication.
4. Read the following passage and answer the questions below it: (5)

We all agree that the world needs an international language. There is no need to look any further for such a language, since there is a readymade language Esperanto which is now more than a hundred years old. Esperanto is an artificial language created by Zamenof to serve as a language bridge, to further international understanding. Anyone can learn and speak it without much effort. Even at the first major Esperantist Congress held in 1905, the 700 participants could understand each other by using Esperanto. Esperanto is free from the irregularities and pronunciation problems of English. There are speakers of this language in every part of the world. The language is very flexible and therefore very creative. A British professor has said that Esperanto unites the power of English, the depth do German, the elegance of French and the melody of Italian.

- (i) Write a précis of the above passage. (2)