

- (e) Clearly explain the difference between collection of data through questionnaires and schedules.
- (f) Explain how you will deal with queries during presentation of research project.
- (g) Explain the sources from where secondary data is collected.

—x—

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NBHM-603

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID :174609Roll No.

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B.H.M.C.T.

**(SEMESTER-VI) EVEN SEMESTER THEORY
EXAMINATION, 2014-15**

RESEARCH METHODOLOGY

*Time : 3 Hours]**[Total Marks : 100**Note:* Attempt all sections.**SECTION-A**

1. Attempt all questions: 2×10=20

Define the following terms:

(a) Research

(b) Editing of data

- (c) Bibliography
- (d) Exit Interview
- (e) Analytical research
- (f) Consumer panel
- (g) Fundamental research
- (h) Applied research
- (i) Research methods
- (j) Tabulation of Data

SECTION-B

2. Attempt any five questions: 6×5=30
- (a) Differentiate between oral and written report.
 - (b) Explain the meaning and significance of research design.
 - (c) Discuss interview as a technique of data collection.

- (d) Write short note on techniques of writing report.
- (e) Discuss the Characteristics of a good research report.
- (f) Write short note on coding of data and its importance in data processing.

SECTION-C

3. Attempt any five questions: 10×5=50
- (a) Describe the Precautions that the researcher should take while interpreting his findings.
 - (b) Define primary data. Briefly discuss the methods of primary data collection.
 - (c) Define sampling. Explain the various types of sampling in detail.
 - (d) Describe the different steps involved in research process.