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Paper ID: 9053

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Sub Code: EOE-071

B-TECH
(SEM. VII) THEORY EXAMINATION 2017-18
ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION-A

- 1. Attempt all questions in brief. 2X10=20**
- What is demand?
 - Define resources.
 - What do you understand by NPV?
 - Define the term I.R.R.
 - What is time management?
 - Define marketing.
 - Define the term wages.
 - What is program evaluation?
 - Write a note on Communication in a business enterprise.
 - Comment on the statement "Is accounts a Science or an Art".

SECTION-B

- 2. Attempt any Three of the following 10X3=30**
- Who is an entrepreneur? Explain.
 - Differentiate between small scale and large scale industry.
 - What is project life cycle? Explain in detail the different phases of a project life cycle.
 - What do you mean by inventory control? Give objectives and advantages of inventory control.
 - State the difference between trading account and profit & loss account.

SECTION-C

- 3. Attempt any one part of the following: 10X1=10**
- Elaborate the characteristics of small scale industries.
 - Define risk. How to analyze a risk? What are its sources and how to measure a risk?
- 4. Attempt any one part of the following: 10X1=10**
- What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
 - Write short notes on-Joint Hindu Family Firm & Co-operative Society.
- 5. Attempt any one part of the following: 10X1=10**
- Explain Workman Compensation Act.
 - Write the current scenario of government to promote the entrepreneurship among young professionals.
- 6. Attempt any one part of the following: 10X1=10**
- What is meant by quality control? Briefly explain the methods of quality control.
 - Advertising through television is favorable to big companies. But indirectly it affects small emerging companies. Do you agree? Justify your answer.
- 7. Attempt any one part of the following: 10X1=10**
- Discuss concepts regarding financial statements and limitations of financial statements.
 - "Decision-making is the essence of managing." Explain this statement with example.