

**MAM**  
**(SEM-V) THEORY EXAMINATION 2019-20**  
**BUSINESS ENVIRONMENT**

**Time: 3 Hours****Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

- a. What do you mean by business environment?
- b. What is the meaning of demographic environment?
- c. What is the full form of GDP and GNP?
- d. Define the term 'poverty'.
- e. What is unemployment?
- f. What do you mean by private sector?
- g. What do you mean by globalization?
- h. What is the meaning of ethical responsibility?.
- i. What is meant by trade?
- j. What is societal environment?

**SECTION B****2. Attempt any three of the following: 10x3=30**

- a. Explain the meaning and significance of business environment for business.
- b. Discuss NEP 1991.
- c. Discuss the role and functions of RBI in Indian business environment.
- d. Discuss the concept of inflation. How it can be controlled?
- e. Briefly explain role of ethics in business.

**SECTION C****3. Attempt any one part of the following: 10x1=10**

- a. Briefly explain the external forces of business environment in Indian perspective.
- b. What do you mean by monetary policy? What are its tools? Explain.

**4. Attempt any one part of the following: 10x1=10**

- a. Discuss the Role of Industry in Economic Development.
- b. How rural development is important for Indian economy? Explain.

**5. Attempt any one part of the following: 10x1=10**

- a. Explain the concept of Foreign trade and balance of payment.
- b. Explain the role of co-operative sectors in the development of Indian economy.

**6. Attempt any one part of the following: 10x1=10**

- a. Discuss the concept of privatization and disinvestment with Indian examples.
- b. What do you mean by national income? Briefly explain the methods to calculate the national income.

**7. Attempt any one part of the following: 10x1=10**

- a. How social responsibilities in business affect the business environment? Explain.
- b. Briefly explain the role and scope of corporate governance?