

MAM
(SEM VIII) THEORY EXAMINATION 2018-19
CORPORATE SOCIAL RESPONSIBILITY

Time: 3 Hours**Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

- a. What are ethics?
- b. What is a social problem?
- c. What do you understand by ethical dilemma?
- d. Explain ethical consistency.
- e. What do you mean by mind management?
- f. What is unethical behaviour?
- g. Name the types of CSR.
- h. What is Corporate Citizenship?
- i. What do you mean by 'Good' Corporate Governance?
- j. What is Social Audit?

SECTION B**2. Attempt any three of the following: 10x3=30**

- a. Discuss the significance of ethics in business.
- b. What are ethical norms? Explain their significance in business decisions?
- c. What do you understand by Self Development? Discuss various stages of self-development.
- d. Write short notes on:
 - (i) Social Accounting.
 - (ii) ISO 26000
- e. Briefly explain various principles of Corporate governance.

SECTION C**3. Attempt any one part of the following: 10x1 = 10**

- a. What are the characteristics of Social problems? Write about some social problems.
- b. What is Morality and Moral Standards? Explain characteristics of Moral Standards.

4. Attempt any one part of the following: 10x1=10

- a. Explain what role a CEO of a business plays in developing and nurturing business ethics in his organization.
- b. Discuss various ethics that should be followed by the department of HRM and Finance.

5. Attempt any *one* part of the following: 10x1 = 10
- a. What is an unethical behaviour? Explain the dimensions of unethical behaviour.
 - b. “The environment of the organization can also lead to unethical behaviour of an employee.” Explain.
6. Attempt any *one* part of the following: 10x1 = 10
- a. Enumerate various legal issues related to Corporate Social Responsibility.
 - b. “Every organization should fulfill its responsibility towards the Society.” Explain the statement in the context of Indian Corporates.
7. Attempt any *one* part of the following: 10x1 = 10
- a. What is Corporate Governance? Explain various issues in Corporate Governance.
 - b. Write notes:
 - (i) Professionalization of Corporate Governance in India.
 - (ii) Agitation in Youth.