

MBA
(SEM I) THEORY EXAMINATION 2018-19
COMPUTER APPLICATION & MANAGEMENT INFORMATION SYSTEM
Time: 3 Hours *Total Marks: 100*

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

- a. What is word processor in computer System?
- b. Highlight the importance of cache memory?
- c. Define Computer Network?
- d. Explain HTML & HTTP?
- e. Define Macros?
- f. What are emoticons?
- g. What is freeware?
- h. What is word processor in computer System?
- i. Define Computer Graphics?
- j. Explain about cookies?

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

- a. What do you understand by computer memory? Explain different type of memory?
- b. What do you understand by search engine? Explain different types of search engine?
- c. Discuss the features and applications of MS PowerPoint?
- d. Describe operations support system? Explain Management support System and process control system?
- e. What do you mean by ethics? Discuss some general ethics in business.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Define Computer with the help of block diagram? Also discuss the generation of computer in detail?
- (b) Explain Fuzzy logic and virtual reality?

4. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Explain computer network? Explain type of Computer Network in detail?
- (b) What do you understand by information system? Give the Classification of information System?

5. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) Discuss the features and functions of MS Excel 2007 in detail?
 - (b) Explain the security and ethical challenges of IT? What are the tools of Security Management of information technology?
6. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) What is Transaction Processing System? Explain the Process of Transaction Processing System?
 - (b) Explain the concept of internet. What are utility and role of internet?
7. **Attempt any *one* part of the following:** **10 x 1 = 10**
- (a) How to use Mail Merge in MS Word? Write down the steps to be followed?
 - (b) Explain in detail the concept of payment and purchase order process?

KMB108 KMT108 CORRECTION M 28.12.18

Kindly Replace question 1h) as
What is the function of vlookup?

KMB KMT108 CORRECTION M 28.12.18
CORRECT NAME OF SUBJECT IS COMPUTER APPLICATION IN
MANAGEMENT