

Printed Pages : 3



MB207

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 270238**

Roll No.

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**M.B.A.**

(SEM. II) THEORY EXAMINATION, 2014-15  
**BUSINESS ENVIRONMENT**

Time : 3 Hours]

[Total Marks : 100

*Note: Attempt questions from **all** Sections as directed.***Section – A****4 x 5 =20**

1. Answer any four questions. **All** questions carry equal marks.
  - a) Discuss the role of EXIM Bank.
  - b) Define Repo rate & Reverse repo rate with current example.
  - c) Explain Special Economic Zone (SEZ) concepts.
  - d) Differentiate b/w FERA & FEMA.
  - e) Differentiate b/w Micro environment & Macro environment.

**Section - B**

2. Answer any **three** of the following questions : **3x10=30**

- a) How far has the India's new economic policy succeeded in fulfilling its main objective? Elucidate.
- b) What is the role of Planning Commission in formulation of five year plan in Economic development? Discuss with few highlights of current five year Plan.

- c) Define Globalization. Discuss the impact of Globalization concepts in India.
- d) What is Fiscal policy? Explain the role of fiscal policy in country development.
- e) Explain the role of MSMEs in Economic Development.

**Section – C**

Answer the following questions : **5 x 10 = 50**

3. What is Business Environment? Explain the external factors of business environment in help of example.

**OR**

Explain new trade policies. Discuss the contribution of new trade Policies 1991 in economic development.

4. What is RBI? Explain the functions of RBI in development of banking sector.

**OR**

Discuss the Functions of World Trade Organization (WTO) in Promotion of international trade .

5. Discuss the foreign trade & Balance of Payment in Indian perspective with suitable data

**OR**

Discuss the power & function of Security Exchange Board of India (SEBI). Do you think SEBI requires more freedom of work to handle stock market speculation & other risk management?

6. What is Multinational Corporation (MNCs)? Discuss the advantage & disadvantage of MNCs in country development

**OR**

What is Technological environment? Explain the reason for technological development & methods for technology transfer in our country.

7. What is Foreign Direct Investment (FDI)? Discuss the advantage & disadvantage of FDI in country development.

**OR**

Discuss the Industrial policy 1956 of India keeping in mind the development of country. Does it require some major changes to meet the challenges of industry policy?

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