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Paper Id: 2 7 0 4 3 7 Roll No.

MBA INTEGRATED (SEM II) THEORY EXAMINATION 2017-18 ORGANIZATIONAL BEHAVIOUR

Time: 3 Hours Total Marks: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief.

 $2 \times 7 = 14$

- a. Define Organization.
- b. What is organizational change?
- c. What is Nature of Organization? Explain
- d. Define Perception.
- e. What do you understand by Attitude?
- f. What do you understand by Learning?
- g. How many types of Personality?

SECTION B

2. Attempt any *three* of the following:

 $7 \times 3 = 21$

- a. Define Group Dynamics. What are the various stages in group development?
- b. Explain the following term:
 - a) Equity theory
 - b) Expectancy theory
- c. Define attitude. What are the various methods of attitude measurement.
- d. Define learning. Differentiate between Classical Conditioning and Operant Conditioning.
- e. How attitude can be measured? What is the impact of attitude on workforce diversity?

SECTION C

3. Attempt any *one* part of the following:

 $7 \times 1 = 7$

- a. Define Organizational Behavior. And also explain OB Relationship with other fields.
- b. What is personality? what do you understand by theory of personality MBTI(Myers-Briggs Type Indicator)

4. Attempt any *one* part of the following:

 $7 \times 1 = 7$

- a. Define Team. How to make teams more effectiveness?
- b. Explain the concept of Leadership. How management is differing from leadership?

5. Attempt any *one* part of the following:

 $7 \times 1 = 7$

- a. Reinforcement theory of motivation is at the root of behavior modification. Examine the statement.
- b. What do you mean by Motivation? Discuss the characteristics and importance of motivation.

6. Attempt any *one* part of the following:

 $7 \times 1 = 7$

- a. Define Erik Erikson stages of personality development. How does the study of personality helping understanding organizational behavior?
- b. What is Team & Define team Building process?

7. Attempt any *one* part of the following:

 $7 \times 1 = 7$

- a. What do you mean by **Management of change**?
- b. What do you think about significance of learning & process of learning?