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MBA042

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7149

Roll No.

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M.B.A.

(SEM. IV) THEORY EXAMINATION 2010-11

CORPORATE GOVERNANCE, VALUES & ETHICS

Time : 3 Hours

Total Marks : 100

Note : Attempt all questions.

1. Attempt any **four** parts : **(5×4=20)**
 - (a) Discuss the basic principles of Corporate Governance.
 - (b) What are the recommendations of the Birla Committee Report on Corporate Governance ?
 - (c) Briefly explain the various roles played by the board of directors.
 - (d) Discuss the "classification of values".
 - (e) Explain the steps to implement Total Quality Management.
 - (f) What do you understand by Corporate Disclosure ? Discuss the various factors affecting disclosures.

2. Attempt any **two** parts : **(10×2=20)**
 - (a) "Corporate Governance is of vital significance for the success of any organisation." Comment on the statement by highlighting the importance of Corporate Governance.
 - (b) Explain the recommendations given by Cadbury Committee with regard to the governance code.

- (c) What do you understand by corporate social responsibility and how does it help in improving the governance of organisations ?

3. Attempt any two parts : (10×2=20)

- (a) What do you understand by the term business ethics ? What are the factors that lead to unethical practices ?
- (b) What management message can be extracted from the teachings of Mahabharat ?
- (c) Discuss the framework for protecting the interests of the investors in India.

4. Attempt any two parts : (10×2=20)

- (a) What do you understand by intellectual property ? What are the ethical issues related to intellectual property ?
- (b) Discuss the unethical practices in the different functional areas of business ?
- (c) Explain the technological theory of Moral reasoning. How does it differ from deontological theory ?

5. Attempt any two parts : (10×2=20)

- (a) What is Benchmarking ? Explain the process of benchmarking and its types.
- (b) What do you mean by Quality ? Explain the significance of Total Quality Management in the success of any organisation.
- (c) What is corporate strategy ? What are the various levels of strategy formulations ?