

(Following Paper ID and Roll No. to be filled in your  
Answer Books)

**Paper ID : 214420**

Roll No.

**M.C.A.**

**Theory Examination (Semester-IV) 2015-16**

**FUNDAMENTALS OF E-COMMERCE**

*Time : 3 Hours*

*Max. Marks : 100*

**Section-A**

**1. Attempt all questions :** (2×10 = 20)

- (a) What do you mean by “E-Commere”?
- (b) Give four advantage of E-Commerce.
- (c) What is commercial database?
- (d) Give various componets of National Information infrastructure.
- (e) What do you mean by SCM?
- (f) What relation E-commerce is having with EDI?

- (g) Give types of E-commerce.
- (h) What are the obstacles come on the way in adopting E-commerce?
- (i) What is CRM?
- (j) What is EFT?

### **Section-B**

**2. Attempt any five parts.** (10×5=50)

- (a) Discuss the security & legal issue of e-commerce.
- (b) Discuss the current and future application of e-commerce.
- (c) Describe how does financial transaction work an net?
- (d) What is electronics data interchange? How is it used in supply chain managemnet?
- (e) Explain how transaction processing system is implemented?
- (f) Explain the various essential tools of E-Commerce.
- (g) What are the suppliers of Data communication sevices? Explain in detail.
- (h) What are the various components of EDI? Explain EDI services.

### Section-C

**Attempt any two parts.**

**(15×2=30)**

3. Distinguish between integrated electronic mail and voice mail.
4. Explain the role of Database services and server based application in electronic commerce.
5. How the efficiency of two supply chain having the same starting and end point are compared?